

OLEANA 1992 - 2017 25 YEARS!

Our biggest dream was to prove that it could be possible to produce beautiful clothing in high cost country like Norway. We really wanted to make an effort investing int the very best designs and sustainable qualities. We wanted to create new jobs and good working environment where people could be happy and develop personally. We had so many ideas and dreams that we wanted to realize.

25 years later, we are proudly presenting the New Spring Collection to our customers all over the world. All created by Oleana's own designer, Solveig Hisdal.

OLEANA IS ALIVE AND WE STILL WANT TO THINK BIG THOUGHS!

Signe Aarhus co-owner & co-founder







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800-282-6673

OLEANA Spring 2017 25 YEARS!

The inspirational Spring/Summer Collection, designed by Solveig Hisdal, has all the colorful, historic and floral elements that is her personal signature. We are proud to say that all of our products are knitted and sewn in our own factory on the fjord in Ytre Arna, Norway where the textile industry began in Norway back in 1846.

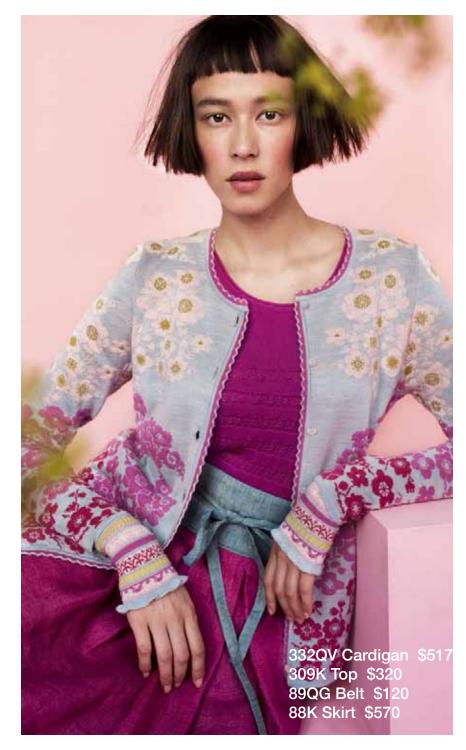
Oleana is certified as an Economusee. This means we are a member of an international network of enterprises producing traditional and contemporary products with age-old techiques that are open to the public. Think of it as an open living history museum like Williamsburg in Virginia. Where you can watch the entire process of creating our beautiful Oleana products.

Come and witness the story of Oleana. We Welcome You!

Signe Aarhus co-owner & co-founder







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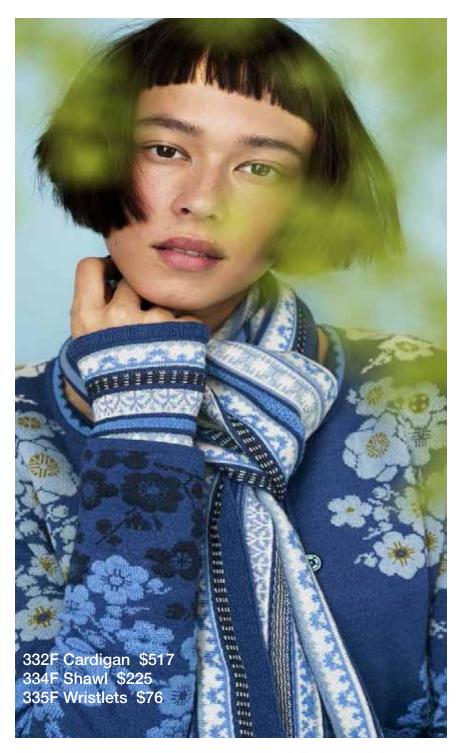


The Nordic Shop Celebrating 25 years of Oleana in our Store

We were on a Buying Trip back in the late autum of 1992 when we discovered Oleana. We were out for a walk in the area that would become Aker Bryggen before dinner and found an interesting display of unique sweaters and accessories. They were in an outdoor display sponsored by the Society of Norwegian Handwork. We found someone who gave us their contact information and ever since then we have carried the entire Collection of Oleana in The Nordic Shop.

We created a special Oleana Boutique in our store so our customers could experience Oleana. More importantly we have a staff of Oleana Experts that can answer any of your Oleana questions and assist you with your selections.

We look forward to the next 25 years with Oleana and wish them Happy Anniversary!





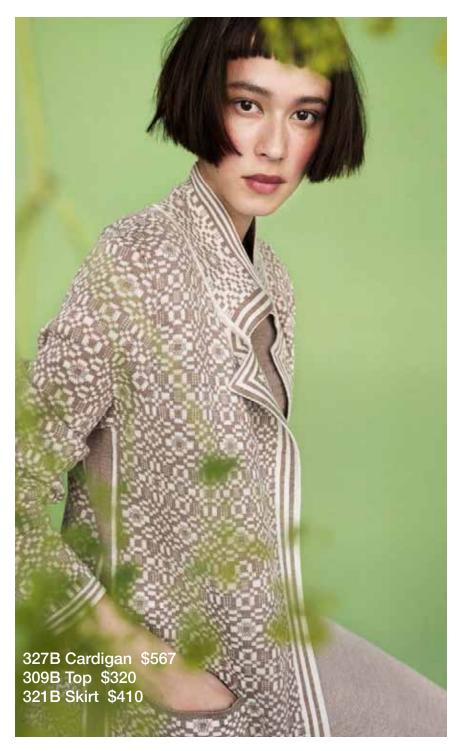
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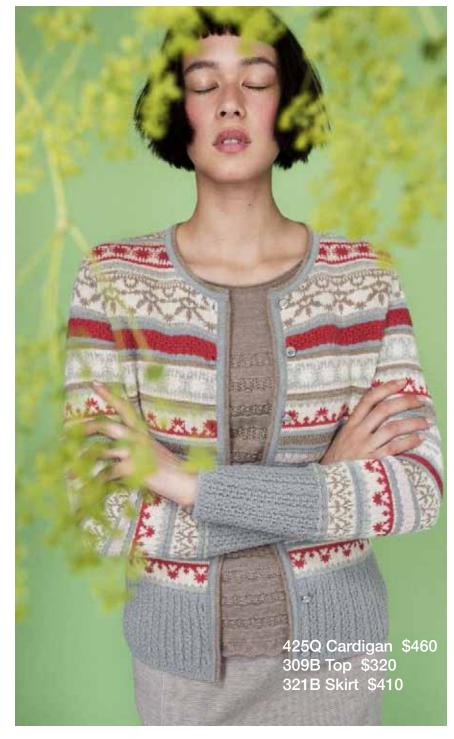
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2017 OLEANA Spring Collection

SILK & WOOL

Cardigan 327 \$567

B - Beige

Cardigan 330

\$567

Q - Light Blue

Cardigan 331

\$475 V - Pink

Cardigan 332

\$517 F - Blue

AV - Coral

QV - Lt Blue/Pink

Cardigan 333

\$517

B - Beige

Q - Light Blue

Y - Yellow/Green

Top 310 \$320

Y - Yellow

Shawl 334

\$225

F - Blue

V - Pink

Y - Yellow/Green

Wristlets 335

\$76

F - Blue

V - Pink

Y - Yellow/Green

ALPACA

Cardigan 425

\$460

Q - Light Blue

LINEN

Skirt 88

\$570

F - Blue

K - Cerise

QG - Blue/Green

Belt 89

\$120

F - Blue

K - Cerise

QG - Blue/Green

To reach one of our OI FANA Specialist please call weekdays between 9:30 - 5:30 central time.

Toll Free: 800-282-6673

Customer Service: 507-285-9143

Help us Celebrate OLEANA's 25th Anniversary by sharing with us a photo of you in your Favorite Oleana Sweater. @TheNordicShop FaceBook info@TheNordicShop

We will post your photos on our Facebook Page and on our New Website which will launch this SPRING.



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Rochester, MN 55904