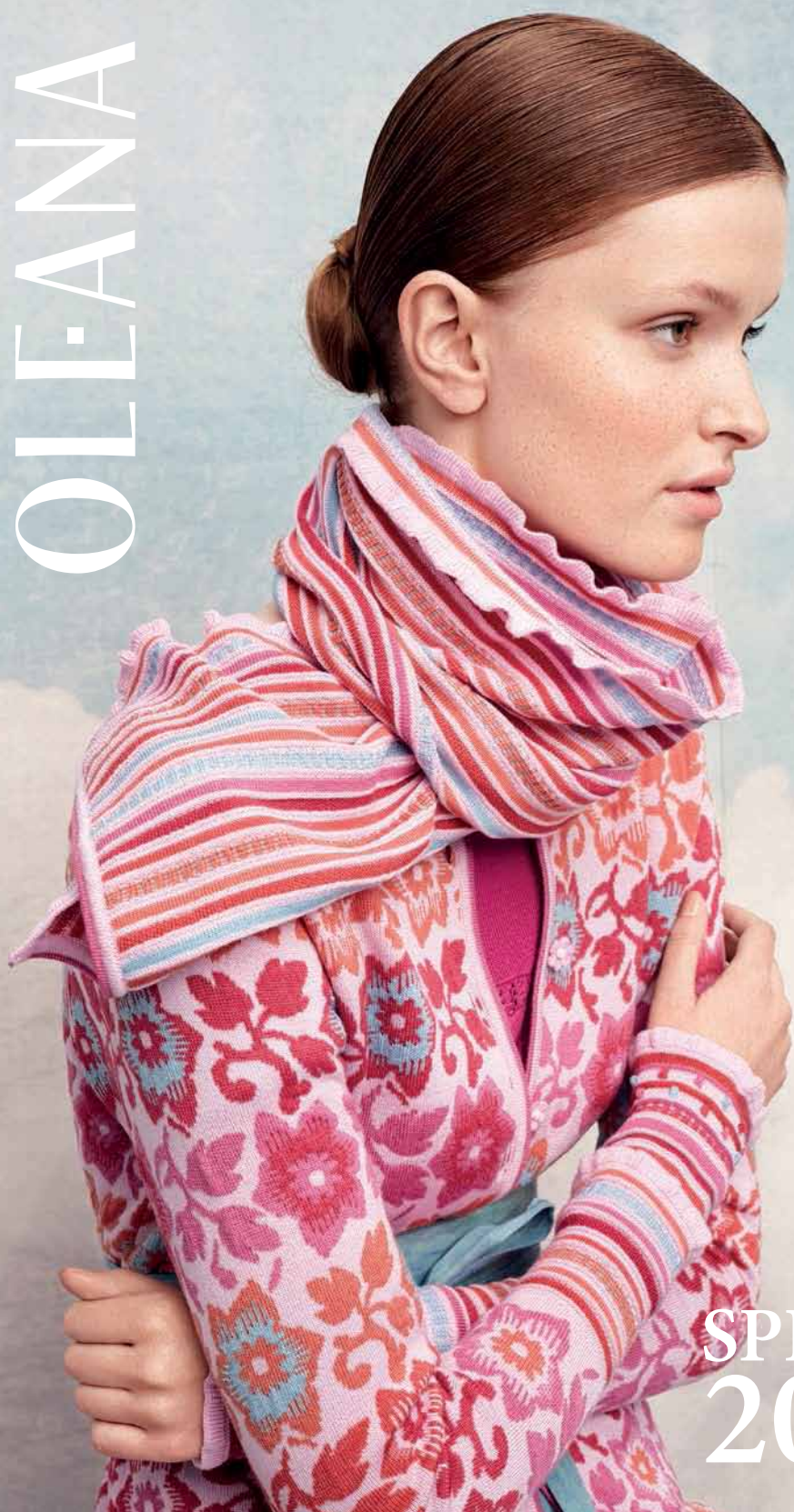


OLEANA



SPRING
2018

Oleana skaper plagg som vi håper vil bety noe for deg. Vi skaper plagg for deg som bryr deg om prosessene bak. Vår ambisjon er å begeistre, i dag og i mange år fremover.

Vi tror på at folk bør kjøpe færre, men finere ting. Derfor legger vi stor vekt på at våre produkter skal ha en kvalitet og design som gjør at de varer.

«Jeg finner stadig inspirasjon i den japanske estetikken og ornamentikken, i de enkle stiliserte blomstermotivene og andre ganger de naturtro blomstene slik de har vært brukt i gamle tresnitt og som dekor på kimonoer.»

Oleanas designer, Solveig Hisdal

Vi håper at du etter hvert vil oppdage alle detaljene i de håndtegnede mønstrene, kjenne kvaliteten på råmaterialene vi bruker og sette pris på håndverket i våre prosesser. Alt er produsert på vår egen fabrikk ved fjorden.

Velkommen!



FAIR MADE
TEXTILE



345 R Cardigan
85 R Skirt
347 D Wristlets



345 D Cardigan
85 D Skirt
347 B Wristlets



338 BQ Cardigan
310 B Top
347 B Wristlets



343 D Cardigan
309 D Top
346 D Shawl
347 D Wristlets
88 K Skirt
89 K Belt



343 B - V Cardigan
309 B - A Top
347 B - V Wristlets
88 QG Skirt
89 QG Belt



344 Q - V Cardigan
309 Q - K Top
321 K Skirt
347 Q - V Wristlets



Oleana is creating clothes which we hope will mean something to you; clothes for those who care about the processes behind the product. We want to make our customers feel thrilled and aware of what they wear.

We believe that people should buy fewer and more beautiful clothes. That is why we put emphasis on the design and quality of our products so they will last for a very long time.

"I often find inspiration in the Japanese esthetics and ornaments - from the simplified flower-motives to the natural flower which have been used on old woodcuts and decoration on kimonos for centuries"

Oleana's designer, Solveig Hisdal

We hope you will discover all the details in the hand drawn patterns, feel the quality in the raw materials we are using and appreciate the craftsmanship in our processes. All our garments are ethically produced in our own factory down by the fjord.

Welcome!



FAIR MADE
TEXTILE

342 V Cardigan
309 K Top
88 K Skirt
89 K Belt





342 F Cardigan
90 F Culotte
89 F Belt



336 YQ Cardigan
309 C Top
90 F Culotte
89 F Belt



333 V Cardigan
310 V Top
347 V Wristlets
88 K Skirt

SPRING 2018

SILK/MERINO WOOL

CARDIGAN DESIGN 333	\$517	CARDIGAN DESIGN 344	\$534
V – pink		Q – light blue	
CARDIGAN DESIGN 336	500	V – pink	
YQ – yellow/blue		CARDIGAN DESIGN 345	567
CARDIGAN DESIGN 338	567	D – grey	
BQ – beige/light blue		R – red	
TOP		SHAWL DESIGN 346	225
DESIGN 309	320	B – beige	
Y – yellow		D – grey	
TOP		Q – light blue	
DESIGN 310	320	V – pink	
V – pink			
CARDIGAN DESIGN 342	441	WRISTLETS DESIGN 347	76
F – blue		B – beige	
V – pink		D – grey	
CARDIGAN DESIGN 343	517	Q – light blue	
B – beige		V – pink	
D – grey			
V – pink			
LINEN CULOTTE DESIGN 90	\$570		
F – blue			
QG – blue/green			

Ordering

The Nordic Shop

This is the beginning of the next 25 years at OLEANA.

The middle of February the owners of OLEANA came to spend sometime with us here in Rochester. Over some good food, drink and catching up on what our kids were doing. We had a great time hearing what the future held for OLEANA.

That Future begins with this Spring Collection. We hope you like what you see. The foundation of what OLEANA is continues with intricate patterns and bold colors. The way those key elements are combined as OLEANA moves forward will be changing.

Designer Solveig Hisdal is beginning to transition into retirement. Her replacement is dedicated to the principles of OLEANA. They will be working side by side as work continues on the Fall Collection. From what we have seen that collaboration will be exciting.

The future is bright and we look forward to bringing you the next 25 years.

Thank You for joining us!

Louise and Walter Hanson
The Nordic Shop
Rochester, MN.

Toll Free Order Line: 800-282-6673

Monday ~ Friday: 9:30 to 8:30

Saturday: 9:30 ~ 5:30

Sunday: 12:00 ~ 5:00



Foto: Trine Hisdal • Produksjon: Molvik Grafisk • Miljømerket trykksak 204 0960



OLEANA



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www.TheNordicShop.net

TILDELT MERKET FOR GOD DESIGN // AWARD FOR DESIGN EXCELLENCE

Design: Solveig Hisdal