

OLEANA



2017 OLEANA Winter Collection

Please enjoy browsing through the new OLEANA Winter Collection. At the back of this booklet you will find pricing and styles.

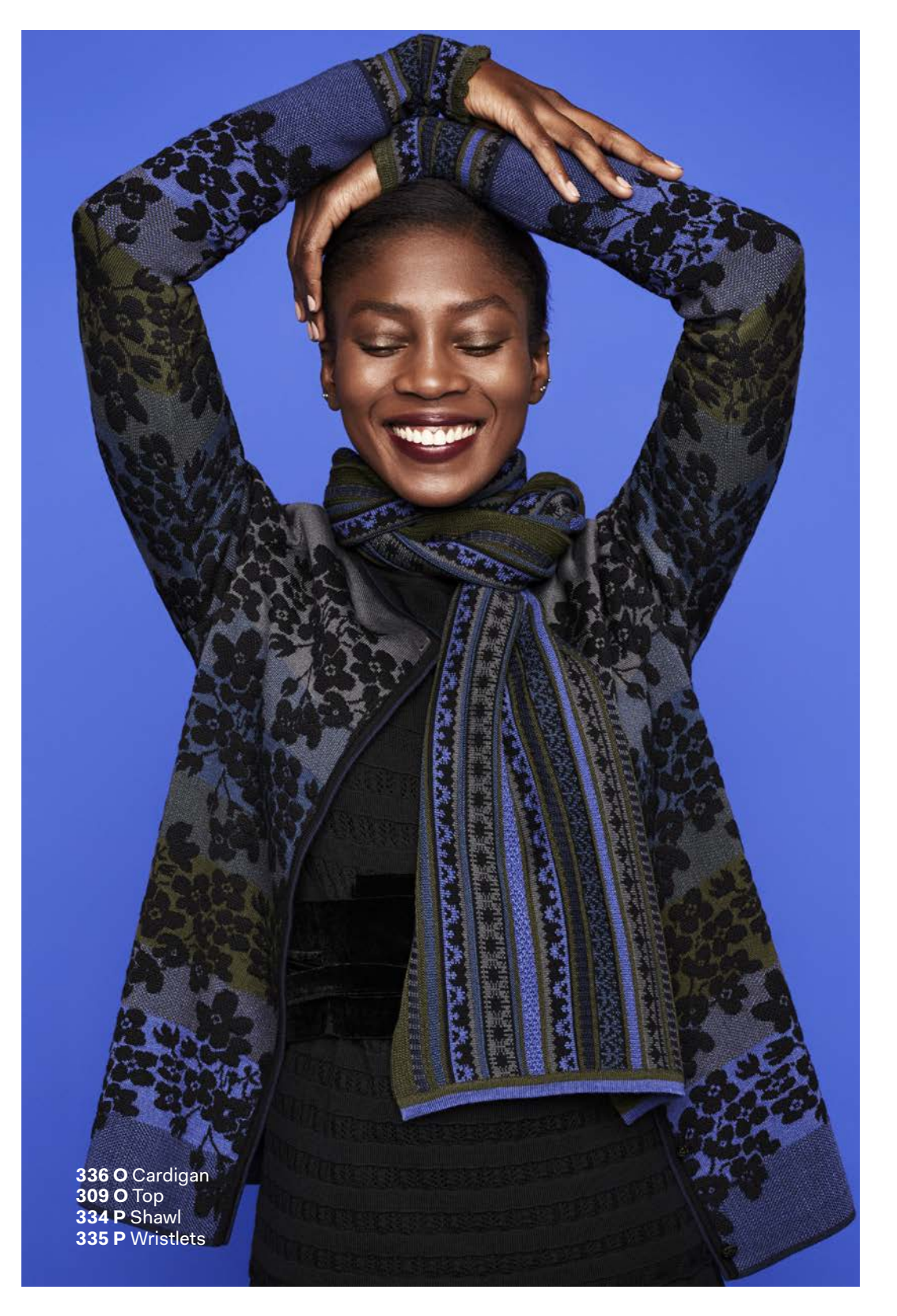
Call us at 800-282-6673 so that we can assist you with your OLEANA questions and purchases. Our OLEANA experts have worked with OLEANA since its first collection 25 years ago and can make your next purchase easy and convenient.

Look for a new OLEANA section on our Website that will be launching soon. From there you will be more easily able to look at the Entire OLEANA Line and compare styles and colors at the click of a mouse.

However, you will still have to call us Toll Free to take your order as OLEANA does not allow Web Sales of their special items. That way someone can help you with any questions on sizing, color matching, etc.



336 DY - VD Cardigan
309 D - D2 Top
321 D - O Skirt
335 VD Wristlets



336 O Cardigan
309 O Top
334 P Shawl
335 P Wristlets



336 ○ Cardigan
309 ○ Top



336 K Cardigan
309 K Top
88 QG Skirt
89 QG Belt

Alhambra

This year's inspiration

In Norwegian folk art we can find traces of the Silk Route, that great cultural flood of silk, dyes, the loom, fine ceramics, patterns, ornaments and techniques, spices and more the long way from China to Europe. It was all brought on the backs of camels and mules, over mountains, and across deserts to the coast of the Mediterranean. There, the Moors brought it by ship to, among other places, South-East Spain, where they ruled for 700 years.

OLEANA traveled to the fairytale citadel Alhambra and into the museum. One of the few textile treasures is hidden there; quite small and pale, behind lock and key and glass, but with a pattern, which is the starting point for Oleana's colourful Alhambra cardigan. It has travelled the long way from inspiration, re-drawing, programming, testing of cut and to the finished cardigan.

The Alhambra experience is integrated into all of this new season's designs and brings a new look to OLEANA.



FAIR MADE
TEXTILE



338 ○ Cardigan
321 ○ Skirt



338 W Cardigan
309 F Top
341 W Wristlets



333 R Cardigan
310 R2 Top

339 K Pullover
321 K Skirt
341 K Wristlets

The inspirational Fall/Winter Collection, designed by Solveig Hisdal, has all the colourful, historic and floral elements that is her personal signature. We are proud to say that all our products are knitted and sewn in Norway.

Oleana is certified as an Économusée. This means we are a member of an international network of enterprises producing traditional and contemporary products with age-old techniques that are open to the public.

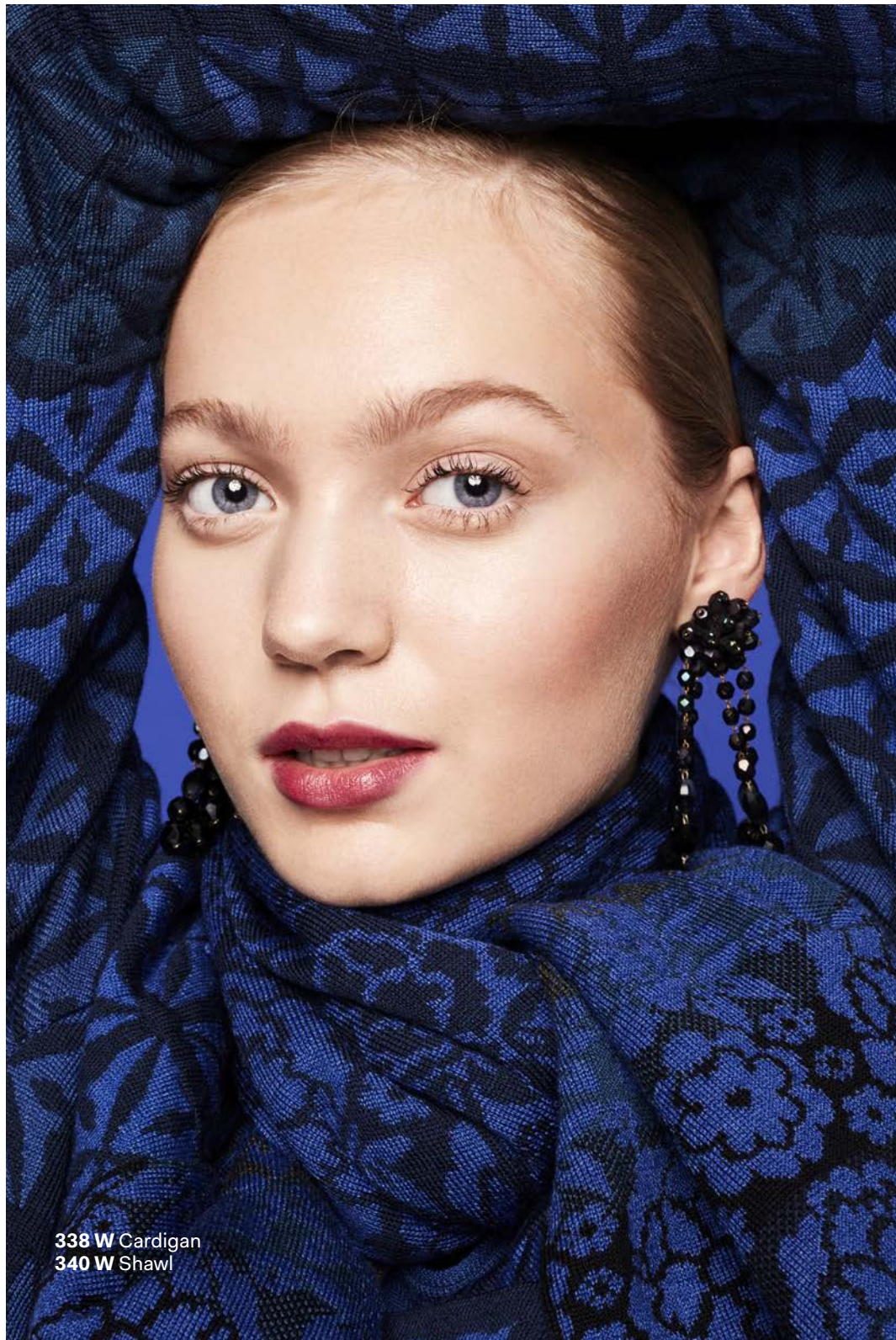
Here in our restored historic buildings by the fjord in Ytre Arna, birth place of the West Coast textile industry in 1846, you can see something exquisite created before your very eyes. Come and witness the story of Oleana. We welcome you!



FAIR MADE
TEXTILE



333 ○ Cardigan
309 ○ Top
86 ○ Skirt



338 W Cardigan
340 W Shawl



339 O Pullover
341 O Wristlets

337 D Cardigan
309 D2 Top
86 O Skirt

A full-body photograph of a woman with dark skin and short dark hair, smiling and looking upwards. She is wearing a grey cardigan with a dark floral pattern over a black top and a black skirt. She is also wearing black tights and black lace-up shoes. Her right hand is near her neck, and her left leg is extended forward. The background is a solid blue color.

337 O Cardigan
309 O Top
335 P Wristlets



OLEANA 1992-2017

25 YEARS!

Our biggest dream was to prove that it could be possible to produce beautiful clothing in a high cost country like Norway.

We wanted to make an effort, investing in the very best designs and sustainable qualities.

We wanted to create new jobs and a safe and good working environment where people could be happy and develop personally.

We had so many ideas and dreams we wanted to realize.

25 years later, we are proudly presenting the fall news to customers all around the world, created by Oleana's own designer, Solveig Hisdal. Oleana is alive and we still want to think big thoughts!

336 DY - VD Cardigan
309 D - D2 Top
321 D - O Skirt
422 D Wristlets
335 VD Wristlets

NEWS

SILK / MERINO WOOL

CARDIGAN
DESIGN 333 \$517

O - black

R - red

CARDIGAN
DESIGN 336 \$500

DY - grey/yellow

K - cerise

O - black

VD - pink/grey

CARDIGAN
DESIGN 337 \$534

D - grey

O - black

CARDIGAN
DESIGN 338 \$567

O - black

W - blue

PULLOVER
DESIGN 339 \$441

K - cerise

O - black

ALPACA

COLLAR
DESIGN 421 \$110

O - black

WRISTLETS
DESIGN 422 \$93

O - black

TOP
DESIGN 309 \$320

D2 - dark grey

SHAWL
DESIGN 334 \$225

K - red/cerise

P - blue/olive

VD - pink/grey

WRISTLETS
DESIGN 335 \$76

K - red/cerise

P - blue/olive

VD - pink/grey

SHAWL
DESIGN 340 \$225

K - cerise

O - black

W - blue

WRISTLETS
DESIGN 341 \$76

K - cerise

O - black

W - blue

HAT
DESIGN 423 \$110

O - black

SHAWL
DESIGN 426 \$158

O - black

call for items not listed

ORDERING

TO PLACE AN ORDER IS NECESSARY TO CALL US TOLL FREE AT 800-282-6673 TO TALK WITH ONE OF OUR OLEANA EXPERTS AND HAVE THEM ASSIST YOU WITH YOUR PURCHASE OR STOP IN OUR EXCLUSIVE OLEANA BOUTIQUE IN OUR ROCHESTER STORE.

THANK YOU!

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